

The University of Oklahoma



National Medical Device Make-A-Thon



2027 Sponsorship Packet



Engineering Talent. Medical Innovation. Industry Connection.

The National Medical Device Make-A-Thon is a *48-hour medical device design competition* that brings undergraduate students from universities across the country together to solve a real clinical challenge. Teams move from ideation to CAD, prototyping, regulatory strategy, commercialization, and final presentation while connecting directly with industry professionals, clinicians, faculty, mentors, and recruiters.

9th	200+	48	NATIONAL
Annual Event	Expected Participants	Hours	Student Network

A growing national network of competitors, alumni, mentors, judges, faculty, and industry partners.

Career Fair | Networking Dinner | Mentorship | Recruiting | Brand Visibility

WHY PARTNER WITH US?

For nearly a decade, the Medical Device Make-A-Thon has continued to expand its reach and industry involvement. Sponsorship places your organization directly in front of high-achieving students who are actively building the technical, professional, and collaborative skills demanded by the medical device and healthcare industries.

Recruit	Connect	Be Seen	Shape
Meet students through the career fair, dinner, resume bank, and direct conversation.	Build relationships with competitors, alumni, faculty, mentors, judges, and industry peers.	Gain visibility through shirts, web placement, participant communications, and social media.	Diamond partners can help select the clinical topic at the center of the competition.

SPONSORSHIP LEVELS



BRONZE
\$1,000
SPONSOR

A strong entry point for companies looking to meet participants and establish a presence at the event.

- **Career Fair table**
- Sponsor recognition on Make-A-Thon social media
- Opportunity to engage with students at the Networking Dinner



SILVER
\$2,500
SPONSOR

Expanded event visibility for organizations that want their brand in front of every participant.

- **All Bronze Sponsor benefits**
- **Company information distributed to participants**
- Company logo on the event T-shirt
- Logo placement on the Make-A-Thon website



GOLD
\$5,000
SPONSOR

Built for recruiting-focused partners seeking direct access to the participant talent pool.

- **All Silver Sponsor benefits**
- **Access to the 200+ participant resume bank**
- Prime Career Fair booth placement



Most Popular!



DIAMOND
\$10,000
SPONSOR

Our premier partnership level, combining recruiting access with the strongest event visibility and program influence.

- **All Gold Sponsor benefits**
- **Opportunity to help select the competition clinical topic**
- Largest sponsor logo placement on the event T-shirt
- Premier logo placement at the top of the Make-A-Thon website

Custom and in-kind partnerships may also be considered when they align with event needs and sponsor objectives.

What Your Sponsorship Helps Fund

Participant Experience	Prototyping	Awards	Networking
Meals, event materials, and the resources students need throughout the 48-hour competition.	CAD, rapid prototyping, 3D printing, and fabrication resources that turn concepts into tangible designs.	Prize money, trophies, and recognition for teams that demonstrate technical excellence and professional growth.	Career Fair and Networking Dinner experiences that connect students with mentors, recruiters, and industry leaders.

**Excess Sponsorship Funds. In the event sponsorship contributions received exceed the amount required to support the specific conference, competition, or activity identified by the student organization, the excess funds will be retained by the organization and applied to further its educational and operational mission.*

BENEFITS AT A GLANCE

Benefit	Bronze \$1,000	Silver \$2,500	Gold \$5,000	Diamond \$10,000
Career Fair table	✓	✓	✓	✓
Networking Dinner engagement	✓	✓	✓	✓
Social media recognition	✓	✓	✓	✓
Logo on event T-shirt		✓	✓	✓
Logo on Make-A-Thon website		✓	✓	✓
Company information to participants		✓	✓	✓
200+-participant resume bank			✓	✓
Prime Career Fair booth placement			✓	✓
Help select the clinical topic				✓
Largest T-shirt logo placement				✓
Premier website logo placement				✓

Partner With the 2027 Make-a-thon

Hudson Harris

Co-Director & Head of External Affairs

2027 National Medical Device Make-A-Thon

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We welcome conversations with companies, healthcare organizations, research groups, and community partners interested in sponsoring, recruiting, mentoring

2027 EVENT

March 2027

The University of Oklahoma

Norman, Oklahoma



LET'S BUILD SOMETHING THAT MATTERS!